

Make UK Manufacturing Awards

CATEGORY ENTRY GUIDANCE

Energy and Sustainability

This award has been developed to recognise those that have done the most to improve overall environmental performance and enhance sustainability, and gone above and beyond business as usual. This could have been achieved through efficiency savings in the use of raw materials, energy, water; the adoption of clean technologies; improved waste management and recycling; development of greener products; and/or more generally changing operational processes to increase environmental efficiency. It could be part of an initiative to commit to and/or plan for Net Zero by 2050 or earlier, or to contribute to the Government's target to reduce electricity demand by 15%.

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Examples include (but are not limited to):

- Set out a greenhouse gas emission footprint reduction target aligned with or bettering the Govt net zero 2050 target.
- Cut the company's onsite greenhouse gas emission footprint through energy efficiency and/or use of renewables
- Reduce your energy consumption through energy or resource efficiency
- Addressed the environmental impact of waste and resource use
- Promoted environmental awareness internally and externally
- Redesigned supply chains or business models, or introducing new products that reduce whole lifecycle impacts

- Nature-based actions to enhance bio-diversity
- Demonstrated engaging with their supply chain to reduce their supply chain emissions
- Demonstrated improvements in either environmental or social sustainability

Important Information

- Please ensure you take the time to read and adhere to the [terms and conditions](#) of entry.
- Ensure sections are completed in full and financials are included where required.
- For assistance in navigating the online portal [click here](#).
- Please fill in the entry and contact information pages to the fullest – this information is used to contact you in relation to your entry and also used for the purpose of creating certificates and trophies and other awards related materials.
- Financial information is optional for this category. Please see question 3 below for more details.

Entry Guidance

The question guidance in this document is for use to support you in completing your entry. They are examples of what you may include in your entry but you should not limit your entry to only including these. For further assistance in telling your story contact the awards team.

Question 1: What did you set out to do and why?

Set the scene by telling us about your business and what you do. (500 word count)

- **TIP – Don't use up your word count describing your business, the judges already know a lot by your entry information. Instead include that briefly and then move onto the nature of your project and why this was important to implement. Judges want to see projects that went above and beyond the normal requirements or what is expected by legislation.**
- **Describe the strategy to reduce your impact on the environment while**

improving operational efficiency. This is your opportunity to show your vision to the judges.

- What particular environmental, business challenge or improvement opportunity was identified and why?
- How did this specific activity address your environmental and business needs, and fit with your overall business strategy?

Question 2: Project in Action

Describe how the project/ programme was implemented in your business. (500 word count)

- TIP – this is the part of the entry form where you will spend most the time telling your story.
- Describe how your plans were implemented into your business.
- How were your plans implemented and managed? Include time frame, key milestones, approach and governance.
- Who was involved from the company, was there a dedicated team, what external support (if any) was called upon and what capital investment was required (if any)?
- Was technology used as part of, or to support, your plans? Expand on the implementation of technology.
- What unforeseen barriers did you encounter and how were these overcome?

Question 3: Objectives and Results

a) Outline your objectives or targets used to measure your success (500 words)

- This is where you show the targets set for the strategy/project discussed in question 2.
- TIP – the more measurable targets you can include the better the judges can understand what you were trying to achieve and how much you ultimately accomplished
- Objectives: this is the main objective you were looking to achieve
- Specific target: is the measurable target to set to achieve this goal
- Target delivery date: the date you set to achieve this target by

b) Have your plans met/exceeded your objectives/targets? What has been the benefit to your company? (500 words)

- Achievement: what was ultimately achieved – target achieved? Exceeded? Did you finish it early?
- Any additional benefits accrued which were not foreseen in the original plan?
- What plans do you have in place to build on your success? Did your results propel you to make future plans?
- How has the overall business benefitted?

c) Provide net profit and turnover for past three years (500 words)
For this category, these figures are optional.

- This information will be kept strictly confidential. All judges sign an NDA prior to viewing entries.
- This information is optional for this category. It is useful and beneficial to include if

- the project had a positive effect of the bottom line.
- In the relevant notes box below the table include any additional information you wish the judges to know. For example if you show a significant dip in profit it may be due to the capital investment you made in new technology or offices for the new strategy.

Supporting documents

- TIP – this is your opportunity to show examples of your project, team, project plans and give a visual of your strategy to the judges
- We would encourage you to upload a short video (up to 1 minute) to help support your application. This could be you speaking to camera, a testimonial from a colleague, or footage of your factory/site/a product you've worked on.
- We cannot guarantee that the judges will view any additional items beyond 1 A4 page/1 slide per upload.
- Do not include any links to external websites – these will not be viewed.
- Please ensure you reference your supporting documents within your entry form in the relevant areas - you can name each file to make this easier for the judges to identify.

For further information contact: awards@makeuk.org