



MANUFACTURING PRIORITIES

FOR THE NEXT MAYOR OF THE WEST MIDLANDS

1.

Invest in regional infrastructure and support the clean growth agenda through programmes such as HS2, Very Light Rail and the key role the region has to play in future mobility to create a business environment where manufacturers can grow and thrive to support communities and create good jobs

2.

Support manufacturers in the region to **deliver the jobs of future** through the development of digital skills at every level which boost productivity and deliver shared economic growth across the region

3.

Support the ever growing industrial diversification of the region through policies which allow the transformation of the manufacturing sector to take advantage of the vibrant new and emerging industries throughout the West Midlands, embracing Net Zero, digitalisation and upskilling employees.

The West Midlands manufacturing sector accounts for
£22 BILLION OF OUTPUT



Providing

304,000 JOBS

AVERAGE WAGES 20% HIGHER

than the rest of the economy in the region



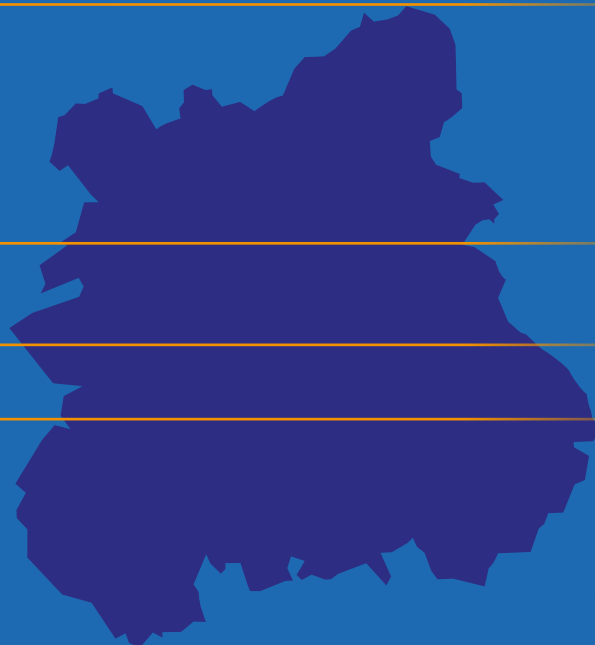
MANUFACTURING IN THE WEST MIDLANDS

TRANSPORT EQUIPMENT **36.4%**

METAL PRODUCTS **15.4%**

MACHINERY EQUIPMENT **10.6%**

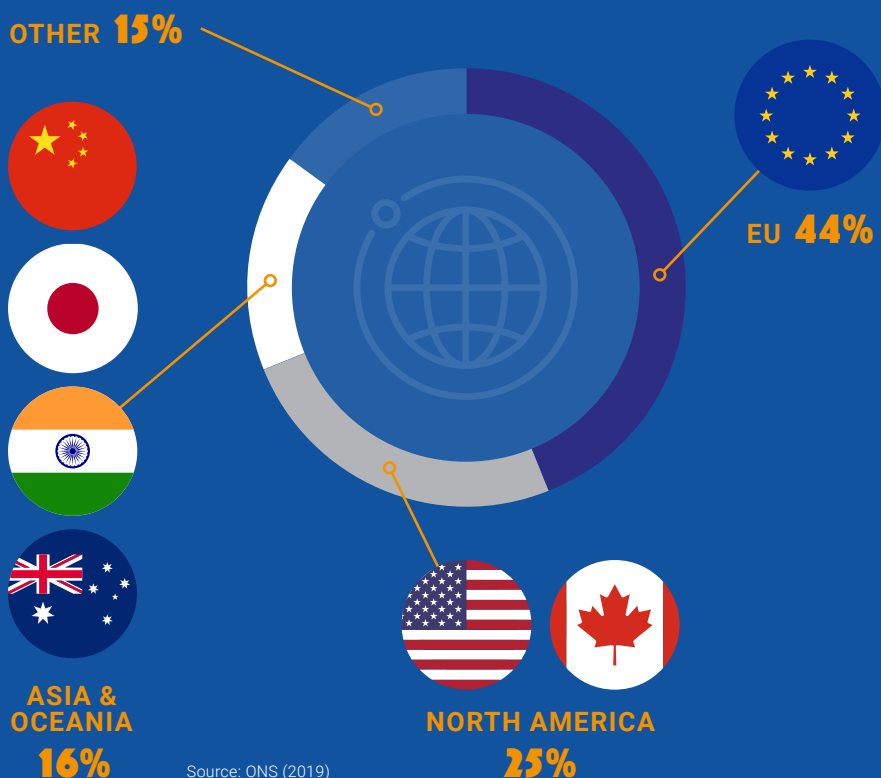
OTHER
MANUFACTURING*
37.6%



*The sum of subsectors not included in the top 3

Source: ONS (2019)

WHERE WEST MIDLANDS EXPORTS GO



Source: ONS (2019)

MANUFACTURING
ACCOUNTS FOR
16%
OF THE WEST MIDLAND'S
TOTAL OUTPUT

THE WEST MIDLAND'S
**OVERALL
PRODUCTIVITY**
IS THE
6TH BEST
IN THE UK AT
88.9%

THE ROLE OF WEST MIDLANDS MANUFACTURERS IN THE GOVERNMENT'S LEVELLING UP AGENDA

To effectively level up across the West Midlands, manufacturers want to see a coordinated, regional approach to drive the right changes through transport and digital infrastructure.

This would enable manufacturers to expand to new, high demand subsectors whilst bringing inward investment, prosperity and well paid jobs to communities across the region.

WEST MIDLANDS MANUFACTURERS' PLANS OVER THE NEXT 12 MONTHS



1. INVESTING IN PEOPLE



2. INVESTING IN OTHER INFORMATION TECHNOLOGY



3. RESTRUCTURING CURRENT OPERATIONS

WHERE MANUFACTURERS IN THE WEST MIDLANDS SEE THE BIGGEST NEW MARKET OPPORTUNITIES OVER THE NEXT DECADE



1. TRADITIONAL SECTOR CONSOLIDATION/EXPANSION



2. AUTONOMOUS ROBOTICS, AUTOMOTIVE AND AI

3. CLEAN ENERGY



CHARLOTTE HOROBIN, MAKE UK REGION DIRECTOR – MIDLANDS AND EAST

"Manufacturing has always had a crucial presence in the economy of the West Midlands and it's vital that the future Mayor continues to build on the regions strength.

"Manufacturers in the West Midlands can continue to drive growth through creating well paid, skilled jobs and it is vital that future opportunities provided through the shift to net zero are taken. Building upon this, the Mayor must ensure that the region's infrastructure is upgraded to boost future inward investment and delivers an investment acceleration in digital and green technologies that will help create the upskilled and innovative jobs of the future.

I look forward to working with the Mayor to ensure a successful partnership can be built and that provides a long-term vision with manufacturing continuing to be at the heart of it."



Charlotte Horobin

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Make UK is backing manufacturing – helping our sector to engineer a digital, global and green future. From the first industrial revolution to the emergence of the fourth, the manufacturing sector has been the UK's economic engine and the world's workshop.

Over the last year we have had:

- 350 political engagements, including 160 with government
- 15 meetings with key EU member states and the European Parliament influencing UK-EU negotiations
- Almost eight and half thousand mentions in the media with 59 broadcast interviews.

The manufacturers we represent employ 1.2 million people who have created the new technologies of today and are designing the innovations of tomorrow. By investing in their people, they continue to compete on a global stage, providing the solutions to the world's biggest challenges.

Together, manufacturing is changing, adapting and transforming to meet the future needs of the UK economy. A forward-thinking, bold and versatile sector, manufacturers are engineering their own future.

MakeUK.org

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