

MANUFACTURING PRIORITIES

FOR THE SOUTH WEST

The South West manufacturing sector accounts for

£15 BILLION OF OUTPUT



Providing 249,000 JOBS



1.

Support manufacturers in the region to **deliver the jobs of the future** through the development of regional skills programmes. These initiatives provide manufacturers with the skills they need and can launch the career of students in a high paying exciting sector.

2.

Support the ever growing industrial diversification of the region through policies which allow the transformation of the manufacturing sector to take advantage of the vibrant new and emerging industries throughout the South West, embracing Net Zero, digitalisation and upskilling employees.

3.

Upgrade transportation networks including roads and public transit. The quality of infrastructure can be a large barrier to accessing labour and skills, the lifeblood of the manufacturing sector. As well as this manufacturers more than other make use of road and rail networks for logistical purposes.

MANUFACTURING IN THE SOUTH WEST

TRANSPORT EQUIPMENT **21%**

FOOD & DRINK **12.7%**

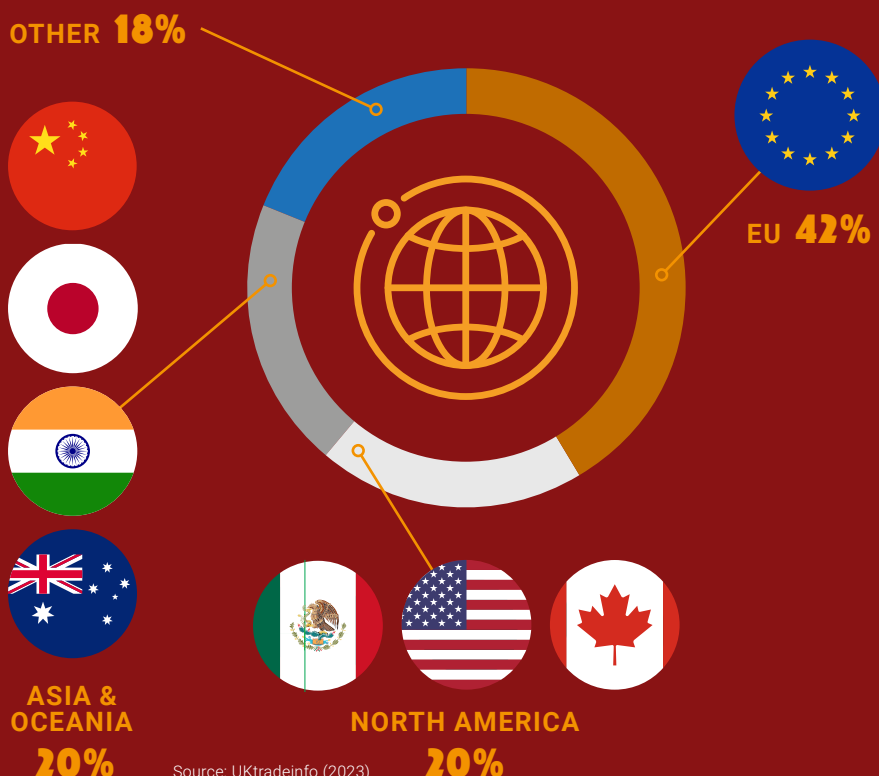
MACHINERY EQUIPMENT **9.6%**

OTHER
MANUFACTURING*
56.7%

*The sum of subsectors not included in the top 3

Source: ONS (2019)

WHERE SOUTH WEST EXPORTS GO



MANUFACTURING
ACCOUNTS FOR
10.5%
OF THE SOUTH WEST'S
TOTAL OUTPUT

THE SOUTH WEST'S
**OVERALL
PRODUCTIVITY**
IS THE
7TH BEST
IN THE UK AT
92.9%

WHERE MANUFACTURERS IN THE SOUTH WEST ARE PLANNING TO INVEST IN THE NEXT 12 MONTHS



**1. EXISTING
WORKFORCE
DEVELOPMENT
AND TRAINING**



**2. EXPANSION
OF PRODUCTION
CAPACITY**



**3. APPRENTICESHIP TRAINING
AND NEW RECRUITS**

WHERE MANUFACTURERS IN THE SOUTH WEST SEE THE BIGGEST NEW MARKET OPPORTUNITIES OVER THE NEXT DECADE



**1. RENEWABLE ENERGY
TECHNOLOGY (E.G. SOLAR, WIND)**



**2. SUSTAINABLE
AND ECO-FRIENDLY
PRODUCTS**

**3. ARTIFICIAL
INTELLIGENCE
AND MACHINE
LEARNING
APPLICATIONS**



JIM DAVISON MAKE UK NATIONAL MEMBERSHIP DIRECTOR

Manufacturing has always had a crucial presence in the economy of the South West, and it's vital to continue building on the region's strength. Manufacturers in the South West can drive growth by creating well-paid, skilled jobs, and it's essential to seize future opportunities provided through the shift to net zero.

Building upon this, regional infrastructure and skill programmes must be improved. Greater collaboration between business, education, and government will be essential in encouraging innovation and providing manufacturers with the skills they need to take advantage of emerging industries throughout the South West.



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Make UK is backing manufacturing – helping our sector to engineer a digital, global and green future. From the first industrial revolution to the emergence of the fourth, the manufacturing sector has been the UK's economic engine and the world's workshop.

The manufacturers we represent employ 1.2 million people who have created the new technologies of today and are designing the innovations of tomorrow. By investing in their people, they continue to compete on a global stage, providing the solutions to the world's biggest challenges.

Together, manufacturing is changing, adapting and transforming to meet the future needs of the UK economy. A forward-thinking, bold and versatile sector, manufacturers are engineering their own future.

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