



# MANUFACTURING PRIORITIES FOR THE NEXT MAYOR OF CAMBRIDGESHIRE AND PETERBOROUGH

1.

Support manufacturers in the region to **deliver the jobs of future** through the development of clear, long term skills strategies to help manufacturers both recruit and retain the very best talent and boost productivity and deliver shared economic growth across the region

2.

**Invest in regional infrastructure** through support both for physical projects like the Cambridgeshire Autonomous Metro and digital infrastructure such as the new 5G enabled accelerator, to create a business environment where manufacturers can grow and thrive to support communities and create good jobs

3.

**Accelerate investment in digital and green technologies** like the region's growing renewable sector and to support clean growth for the future and the transition towards a more sustainable economy

The East of England manufacturing sector accounts for

**£18 BILLION OF OUTPUT**



Providing

**234,000 JOBS**

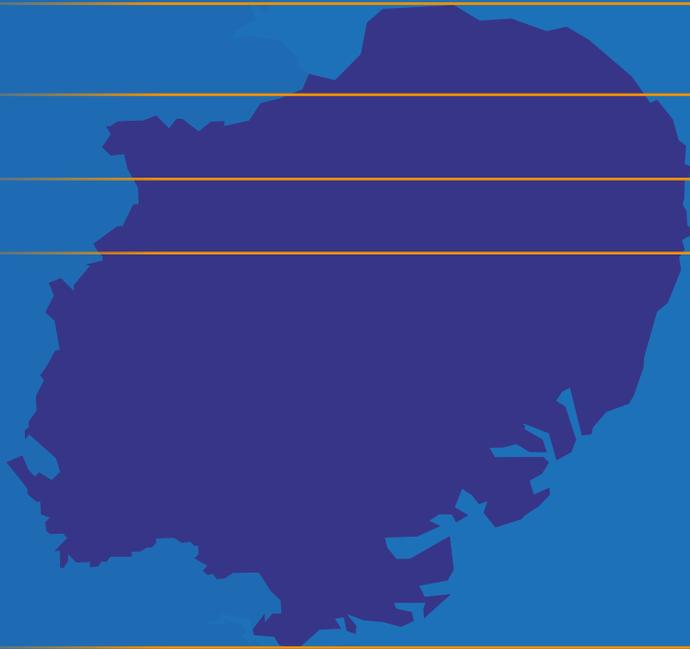
**AVERAGE WAGES 24% HIGHER**



than the rest of the economy in the region

Source: ONS (2019)

# MANUFACTURING IN THE EAST OF ENGLAND



FOOD & DRINK **14.4%**

MACHINERY EQUIPMENT **12.2%**

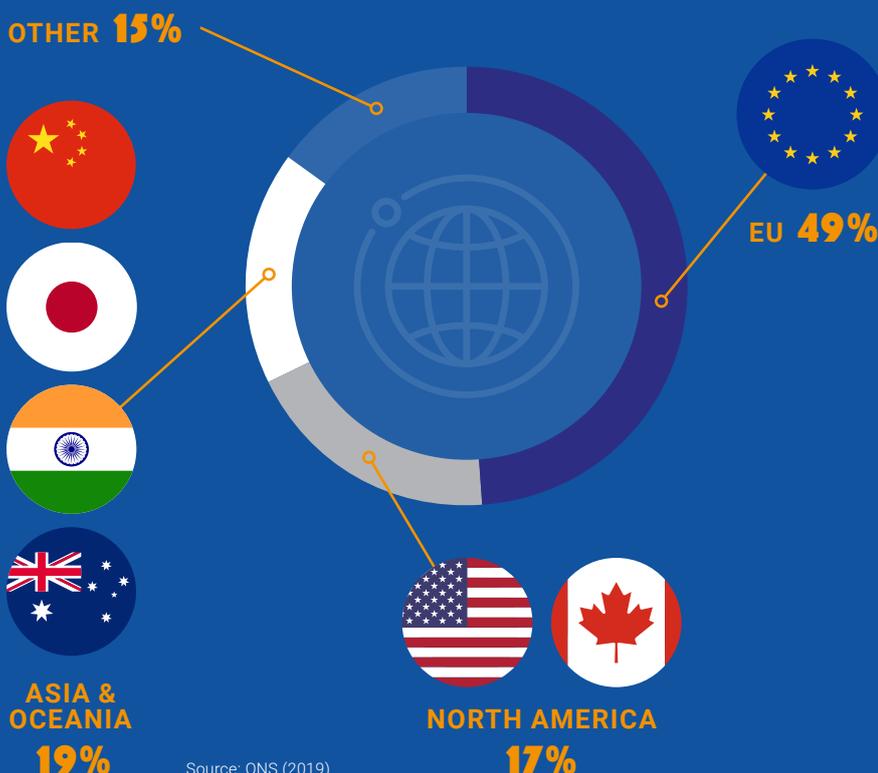
ELECTRONICS **11.0%**

OTHER  
MANUFACTURING\*  
**62.4%**

Source: ONS (2019)

\*The sum of subsectors not included in the top 3

## WHERE THE EAST OF ENGLAND'S EXPORTS GO



Source: ONS (2019)

## MANUFACTURING ACCOUNTS FOR

# 12%

OF THE EAST OF ENGLAND'S  
**TOTAL OUTPUT**

THE EAST OF ENGLAND'S  
**OVERALL**  
**PRODUCTIVITY**

IS THE  
**3<sup>RD</sup> BEST**

IN THE UK AT  
**94.5%**

# THE ROLE OF THE EAST OF ENGLAND'S MANUFACTURERS IN THE GOVERNMENT'S LEVELLING UP AGENDA

To effectively level up across the East of England, manufacturers want to see a coordinated, regional approach to drive the right changes through transport and digital infrastructure. This would enable manufacturers to expand to new, high demand subsectors whilst bringing inward investment, prosperity and well paid jobs to communities across the region.

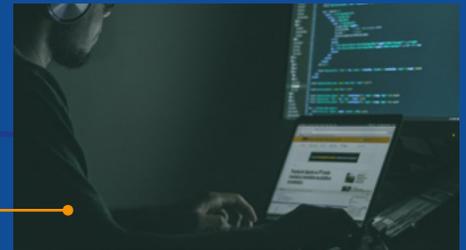
## EAST OF ENGLAND MANUFACTURERS' PLANS OVER THE NEXT 12 MONTHS



**1. RESTRUCTURING CURRENT OPERATIONS**



**2. INVESTING IN PEOPLE**



**3. INVESTING IN CYBER SECURITY**

## WHERE MANUFACTURERS IN THE EAST OF ENGLAND SEE THE BIGGEST NEW MARKET OPPORTUNITIES OVER THE NEXT DECADE



**1. CLEAN ENERGY**



**2. TRADING WITH NEW COUNTRIES**

**3. 3D PRINTING AND ADDITIVE MANUFACTURING**



# CHARLOTTE HOROBIN, MAKE UK REGION DIRECTOR – MIDLANDS AND EAST

"The importance of manufacturing across the East of England is often understated however the facts show how crucial the sector is to the region's economy. It is vital that the future Mayor recognises this and identifies the fundamental role manufacturing plays in providing highly skilled, well paid jobs.

"The region benefits from a hugely diverse manufacturing base which drives growth and sees the East of England home to world leading businesses across aviation, pharma and defence alongside food and drink and advanced manufacturing.

"Building upon this, the Mayor must ensure that the region's infrastructure is upgraded to boost future inward investment, and delivers an investment acceleration in digital and green technologies that will help create the upskilled and innovative jobs of the future. I look forward to working with the Mayor to ensure a successful partnership can be built that provides a long-term vision with manufacturing at the heart of it. "



**Charlotte Horobin**

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Make UK is backing manufacturing – helping our sector to engineer a digital, global and green future. From the first industrial revolution to the emergence of the fourth, the manufacturing sector has been the UK's economic engine and the world's workshop.

Over the last year we have had:

- 350 political engagements, including 160 with government
- 15 meetings with key EU member states and the European Parliament influencing UK-EU negotiations
- Almost eight and half thousand mentions in the media with 59 broadcast interviews.

The manufacturers we represent employ 1.2 million people who have created the new technologies of today and are designing the innovations of tomorrow. By investing in their people, they continue to compete on a global stage, providing the solutions to the world's biggest challenges.

Together, manufacturing is changing, adapting and transforming to meet the future needs of the UK economy. A forward-thinking, bold and versatile sector, manufacturers are engineering their own future.

**MakeUK.org**

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